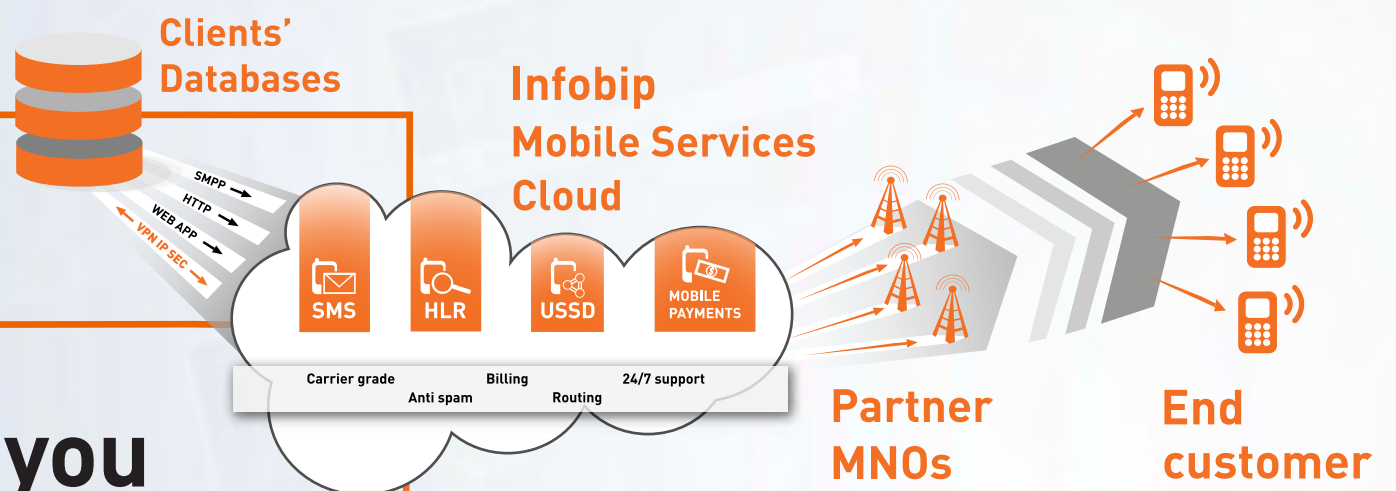


# infobip Product Guide



**Best service for you is a few steps away**

**Do you have your own technical solution?**

Of course. I only need a connection, so provide me with API.



**Already in business, do you have your own clients?**

I need to manage accounts and set my prices.



**Banking or financial institution?**

Need to talk to you, security comes first?



**Using SMS as one of your communication channels?**

Low SMS traffic  
Slow internet connection  
Simple solution



High SMS volume  
Broadband internet  
Advance solution



## Why SMS?



**...and is read in the following 5 minutes by the recipient**

**An average message is delivered in under 6 seconds...**

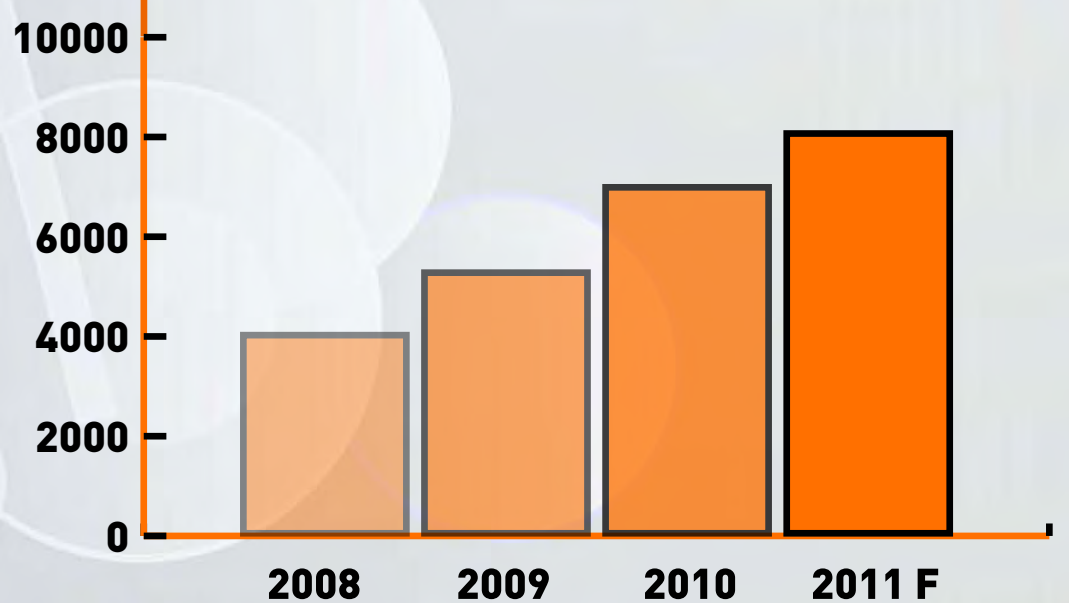
For all questions feel free to contact us:

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**SMS growth worldwide (in Billions)**

\* Source: Portio Research Ltd. 2011