



2-Way SMS

Instant, dynamic consumer communications

Get short codes and long numbers for your SMS polls, sweepstakes and loyalty programs.

infobip

2-WAY SMS MESSAGING

GET A NUMBER TO SEND AND RECEIVE SMS

2-Way messaging allows businesses to open a powerful channel of communication with end users. It is initiated when a message is sent from or received on a configured 2-Way number. The service also supports machine-to-machine messaging.

SHORT CODES AND VIRTUAL LONG NUMBERS

With Infobip, it is easy to get a mobile number for your business to run engaging SMS sweepstakes, broadcasts and loyalty programs. We provide **short codes, virtual long numbers**, and advanced tools for managing and monitoring inbound messages.

Check, buy and cancel mobile numbers over API or Infobip Portal for your maximum convenience. Fully transparent number fees. Low balance alerting. Real-time tips.

Our 2-Way SMS service is live in 50+ countries with coverage growing daily. It is easily combined with other channels - voice, email, Viber, Facebook Messenger, LINE - for a superior impact of your campaigns.

+277 889 040 34

Received: Sun 18, 16:36

Surgery: Free flu vaccines to all children under the age of 16 this winter.

Reply "Yes" and we'll call you to book an appointment.

Virtual long number example

33789

Received: Tue 24, 10:22

Music link: We are rewarding your loyalty with 20% off your next purchase at our store.

Reply REWARD ME.

Short code example

FEATURES

KEYWORDS. Allowing multiple campaigns on a single number. Multiple keywords on the message level, e.g. STOP SPORTS.

OPT IN/OUT. Manage subscriber statuses automatically. Let our system do the checking.

AUTO-RESPONSE. Configurable on both the keyword and number level.

Collect messages over **WEB INTERFACE** and **API**.

Collect messages via email, SMPP, HTTP forward and pull (additional options).

CONCATENATED (long) messages, **UNICODE**.

OMNICHANNEL options. Reach users across channels and devices. Use SMS, voice, push notifications, chat apps, and email in any combination or failover scenario.

DEDICATED and **SHARED** numbers available.

YOUR MESSAGES NEVER STAY QUEUED

Close partnerships with MNOs and in-house developed technology allow us to guarantee top delivery rates and instant traffic processing. 150-strong dev force constantly upgrades the platform to meet latest enterprise demands.

Speaking 10+ languages, our expert 24/7 technical support makes sure your inbound messages never stay queued.

**SURVEY
CREATION**

front end

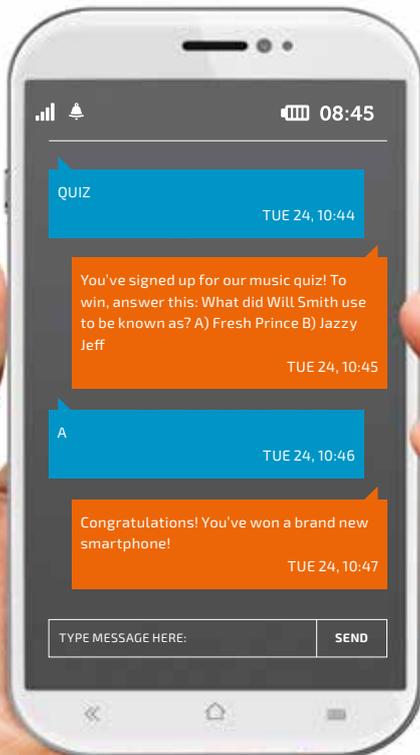
**COSTS AND
PERFORMANCE**

overview

AVAILABLE IN

50+

COUNTRIES



CAMPAIGNS THAT STAND OUT

Automated coupon validation for large scale consumer campaigns.

Support tickets over SMS - buy and configure our numbers over Zendesk service in no time.

Conversation-like threads. After sending SMS to a group of recipients, you can receive their replies without asking them to include keywords. The conversation becomes more natural, improving the end-user experience.

Message content filtering. Great for live polling in TV shows, when incoming messages are displayed in real time.

Automated group notifications. Triggered by an inbound message with a keyword, they are excellent for managing appointments. A teacher that sends out "STUDENTS I will not attend tomorrow's lecture" can trigger an automatic notification to all the contacts in the STUDENT group defined in the address book.

INFOBIP PORTAL

An all-in-one solution for messaging and omnichannel marketing, Infobip Portal allows you to run engaging campaigns and monitor them per different parameters in real time.

Get detailed info on your campaigns' unique and returning subscribers, check costs, top countries and most active time of day.

API

Fit 2-Way SMS into your system in whatever way you like. Explore our API and docs:

dev.infobip.com

Self-service allows you to search, buy and cancel 2-Way numbers, to configure keywords, chose how to collect inbound messages and manage actions like auto replies.

Get in touch now!

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GLOBAL PRESENCE

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POLAND Warsaw	+48664500055
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Infobip operates one of the world's leading proprietary messaging and communications platforms, designed to connect mobile network operators with enterprises. Offices on six continents and strategic partnerships with major telco groups enable us to provide seamless integration and delivery.

Always looking for innovation and new ideas, fostering a customer-first business philosophy and being at home in every part of the world makes us the reliable provider for thousands of clients worldwide.

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AWARDS:



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