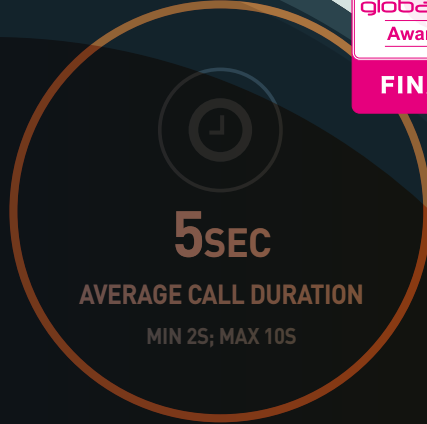


ACTIVE FROM: 12.11.2015



MESSAGES SENT

50

TOTAL CALL TIME

00:02:30

GSM/LANDLINES

100%/0%



# Infobip Portal

Streamlined access to powerful communications

Meeting updates

🔊 I will be 5 minutes late.

Intuitive, highly-functional web interface with actionable performance insights.

**infobip**

# INFOBIP PORTAL

## STREAMLINED ACCESS TO THE WORLD'S LEADING COMMUNICATIONS PLATFORM

Infobip Portal allows you to use the world's most powerful communications platform through streamlined access and web tools for both automated and ad hoc campaigns. Get transparent cost overview and meaningful metrics. Combine communication channels for efficient cross-platform targeting.

### OMNICHANNEL COMMUNICATION

Modular Portal structure allows you to easily leverage communication options and engage in powerful interactions with users across the globe. Run engaging campaigns by combining and prioritizing SMS, voice, push notifications, email and globally popular chat apps. Automate campaign workflows for full orchestration of user journey.

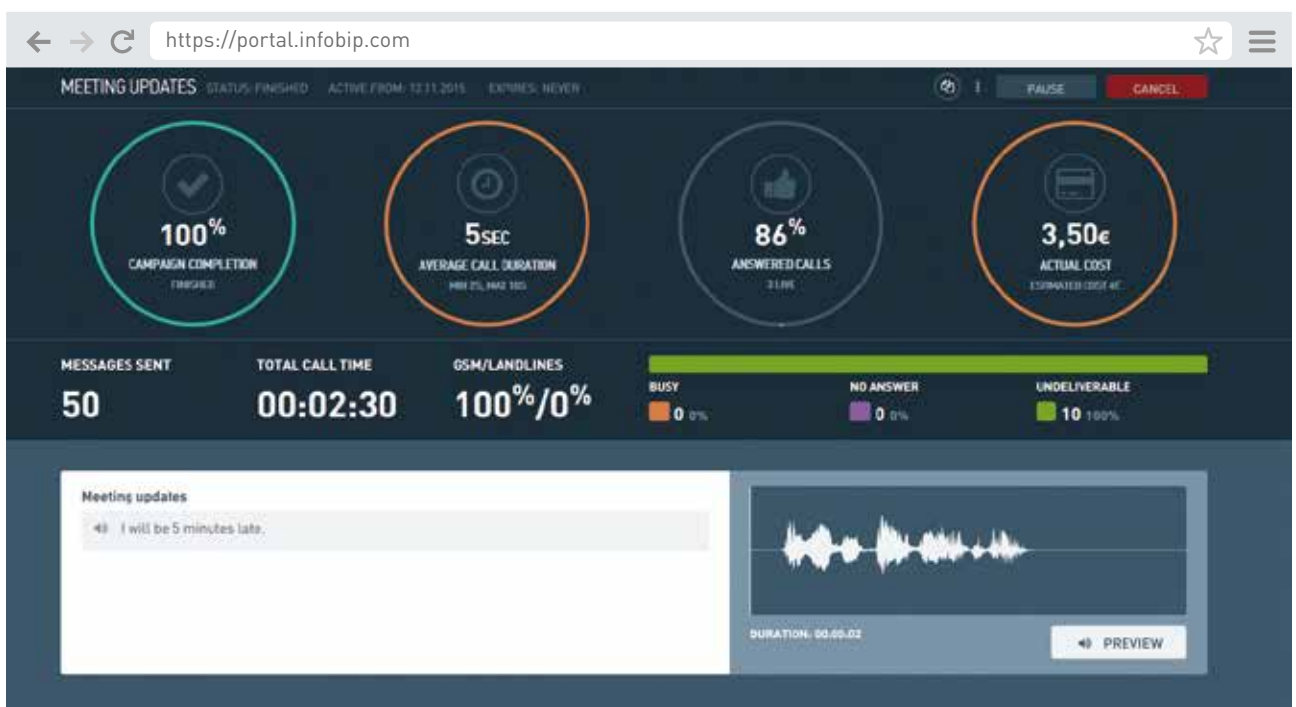
**SMS** Run fully-featured SMS campaigns and Number Lookup queries globally!

**VOICE** Reach your audience with text-to-speech, upload pre-recorded files and deliver voice messages to any phone in the world.

**PUSH NOTIFICATIONS** Easily set advanced push notifications campaigns for your app users. Geo functions available.

**EMAIL** Build, manage and monitor high-volume, content-rich HTML or plain text email campaigns.

**CHAT APPS** Connect with 2,3 billion people over Viber, Facebook Messenger and LINE. Start engaging conversations that elevate your communications.



## MEASURE, ORGANIZE AND IMPROVE

### Reporting and analytics

Actionable insights in real time. Rich, graphic reporting for a detailed overview of campaigns and spending. Fully customizable performance dashboard, to reflect your key objectives.

### Segmentation and profiling

Dynamic user profiling and segmentation across all services. Manage your subscribers and segments with ease and hit just the right spot with every user.

### Configuration and setup

Integration with 3rd party systems (CRM) in just a few clicks. Roles and permissions management available.

## POWERED BY THE INFOBIP PLATFORM

Underneath our extensive web interface lies one of the world's top performing communications platforms with unsurpassed uptime, 24/7 technical support with industry-leading resolution times (avg. 50 min) and the most reliable connectivity to telecoms all over the world.

With Infobip Portal you gain access to a powerful communication platform that helps you reach and engage your users through an omnichannel communications mix in a secure, effective and user-friendly way!



Get your credentials and start using Infobip Portal!  
Contact us now!

[info@infobip.com](mailto:info@infobip.com)

## GLOBAL PRESENCE

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Infobip operates one of the world's leading proprietary messaging and communications platforms, designed to connect mobile network operators with enterprises. Offices on six continents and strategic partnerships with major telco groups enable us to provide seamless integration and delivery.

Always looking for innovation and new ideas, fostering a customer-first business philosophy and being at home in every part of the world makes us the reliable provider for thousands of clients worldwide.

[www.infobip.com](http://www.infobip.com)

[info@infobip.com](mailto:info@infobip.com)

### AWARDS:



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