



Messaging

High performance,
professional SMS services

Deliver SMS campaigns, alerts and PINs
through one of the world's largest
proprietary networks.

infobip

MESSAGING

HIGH PERFORMANCE, PROFESSIONAL SMS SERVICES

If you're looking to make your business mobile, tap into the global wholesale A2P SMS market or become an SMS services reseller, you'll get everything you need from Infobip.

Send SMS messages to 190 countries through one of the world's largest proprietary messaging networks, with geo-redundant data centers, in-house developed technologies and 24/7 international technical and enterprise support.

Connect to our platform through APIs, Infobip Portal, or deploy our enterprise solution on your premises to fully automate your messaging programs. With Infobip, easily power all your loyalty, marketing, security and engagement needs.

KEY FEATURES

SMPP and HTTP REST API

Bulk SMS with the highest throughput and detailed delivery reports

2-Way SMS (short codes and long numbers)

Mobile number validation - determine number roaming status, portability, activity

Real-time reporting - logs, statistics, graphs

Extensive Unicode, long SMS, SMS transliteration and language identifier support

MESSAGING CAMPAIGNS

Create engaging and efficient SMS marketing campaigns, alerts and notifications of any scale. Combine them with other communication channels to improve engagement. Advanced tools include campaign scheduling, delivery speed, contacts management, logs and statistics. All you have to do is sign in and get started!

ON-SITE AUTOMATION - mGate

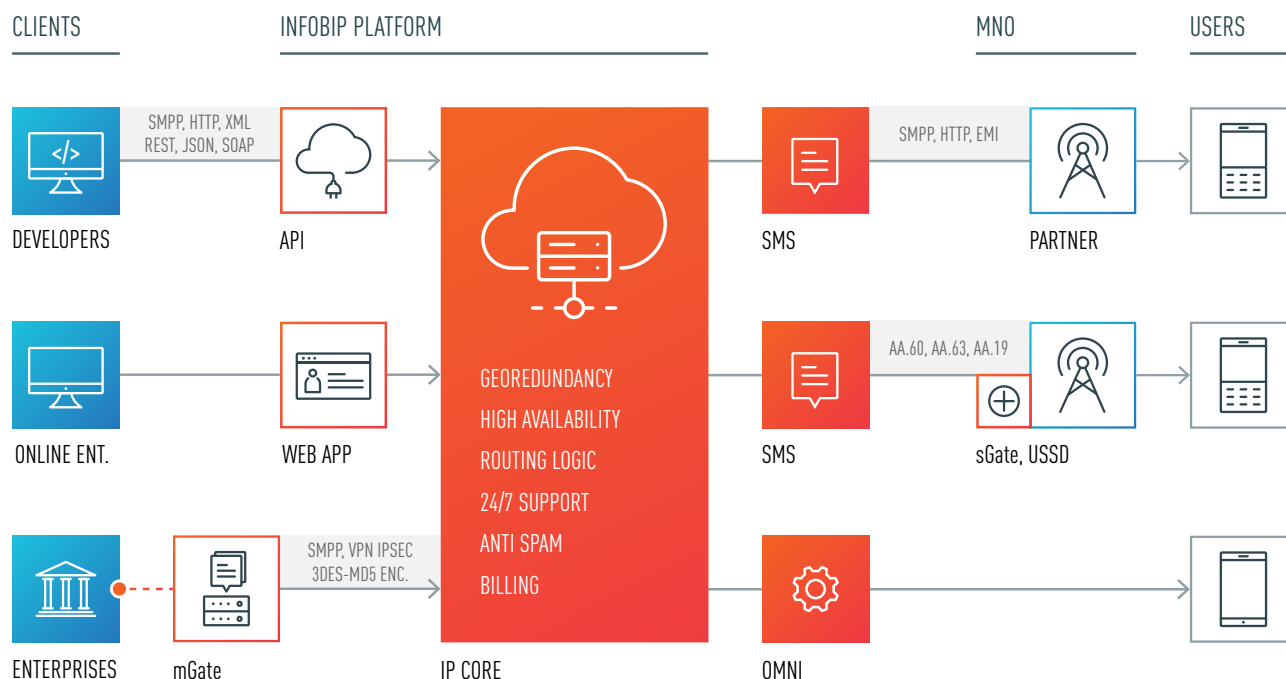
Used by over 150 banks and large enterprises around the globe, mGate delivers automated, event-based communication. Fully programmable, it integrates with any enterprise database and sustains large traffic volumes. Security is essential: VPN tunnelling, encryption and IPsec standards make sure the traffic and confidential data are protected.

SMS AUTHENTICATION

Worldwide SMS-based 2-factor authentication for websites and mobile apps, paired with number validation to reduce costs and improve conversion. Solution includes one-time PIN generation and verification, security logic, global OTP delivery, step-by-step delivery reports and real-time conversion rate tracking.

APP REFERRAL SOLUTION

Innovative app referral system. Leverage the personal connections of your app users to deliver download invites via SMS at an astoundingly low cost. Shorten your long URLs and easily check click-through rates.



■ Infobip messaging platform. The layered architecture is the result of years of telecoms experience. Designed for high performance and reliability, it is built and maintained by teams of seasoned developers, integrators and support engineers.

RESELLER SUITE

Get the full set of specialized technologies and tools for running a professional SMS business. We prepare you for a great launch and always stand by your side. Customizable web SMS applications with billing and reporting make your SMS operations easy to manage, while client management systems and control panels give you control and transparency. Apply your own logo, colors, URL, and brand elements and get competitive pricing, education and full technical support. Set up in minutes with the Infobip Portal.

WHOLESALE OFFERING

Our wholesale clients get outstanding technologies and commercial terms. 350+ direct A2P SMS connections to MNOs worldwide and multiple nodes enable a lightning fast throughput of 10 000+ SMS per second. Geo-redundant global data centers provide top system stability and performance, and with quick integration you're up and running in half an hour.

350+

DIRECT SMS
CONNECTIONS

10

YEARS INDUSTRY
EXPERIENCE

24/7

PREMIUM TECHNICAL
SUPPORT

50+

COUNTRIES COVERED
WITH 2-WAY SMS

GLOBAL PRESENCE

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Infobip operates one of the world's leading proprietary messaging and communications platforms, designed to connect mobile network operators with enterprises. Offices on six continents and strategic partnerships with major telco groups enable us to provide seamless integration and delivery.

Always looking for innovation and new ideas, fostering a customer-first business philosophy and being at home in every part of the world makes us the reliable provider for thousands of clients worldwide.

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AWARDS:



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