**AUTHORIZATION LETTER**

To whom it may concern,

Date: [DD/MM/YYYY]

We, **Company Name** (“Sender”), the undersigned, hereby authorize **Infobip Company Entity** (“Infobip”) to act on our behalf in all manners in relation to the operators for the purpose of sending branded SMS with the following Alphanumeric Sender ID:

|  |  |  |
| --- | --- | --- |
| **No.**  | **Alphanumeric Sender ID** | **Evidence of brand associated to the Alphanumeric SenderID** |
|  | Sender Name | [ ]  The Company Name of the Sender (please attach company/ business certificate)[ ]  The Registered Organization name of the Sender (please attach certificate of registration) [ ] An Australian or international trade mark registered by the Sender (please attach certificate of registration)[ ]  A product or service of the Sender (please provide client’s website link)[ ]  An acronym, initialism, or contraction of the Sender[ ]  Others: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

**Company Name** hereby confirms that they have a valid use case for the abovementioned Alphanumeric Sender ID.

This Authorization Letter is valid until further written notice from **Date**

Sincerely,

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature

Name: \_\_\_\_\_\_\_\_\_\_\_

Designation: \_\_\_\_\_\_\_\_\_\_\_

Company Name