

infobip

Salesforce Marketing Cloud Installation Guide

1. Go to Settings > Administration

The screenshot displays the Salesforce Marketing Cloud Dashboard. The top navigation bar includes the Salesforce logo, "marketing cloud", and tabs for "CALENDAR", "CAMPAIGNS", and "PLAYBOOKS". On the right, there are links for "Feedback", "Infobip-dev", and "Welcome". Below the navigation bar is a row of icons for "Email Studio", "Social Studio", "Analytics Builder", "Journey Builder", "Content Builder", "Audience Builder", and "AppExchange". A dropdown menu is open, showing "SETTINGS", "Administration", "Cloud Preferences", "Show Tips", "Salesforce Help & Training", "Trust", and "Logout". The main content area is titled "Journey Templates" and features four cards: "Abandoned Cart - Everyday Purchase" (ADVANCED), "Abandoned Cart - Significant Purchase" (ADVANCED), "Anniversary Send" (SIMPLE), and "Birthday Journey with Coupon" (ADVANCED). Each card includes a description and buttons for "Email", "Existing Customers", and a menu icon. Below the Journey Templates is a "Calendar" section for "MARCH 2018", showing a grid of dates from Tuesday the 20th to Monday the 26th, with Friday the 23rd highlighted as "TODAY". At the bottom, there is a "Campaigns" section with a search bar and a "View By Status" dropdown menu set to "All".

2. Go to Account > Installed Packages

The screenshot shows a web browser window with the URL `https://mc.s7.exacttarget.com/cloud/#app/Administration`. The page title is "Administration - Marketing Cloud". The navigation bar includes "Administration", "Account", "Security", "Applications", and "Data Management". The "Account" menu is open, showing options: "Account Settings", "Users", "FTP Accounts", "Tags", "Installed Packages", and "Salesforce Integration". The "Installed Packages" option is highlighted. The main content area shows "Account Settings" with a "Changes made in Account Settings" notification. Below this are "Marketing Cloud Settings" and "General Settings". The "General Settings" section includes fields for "Account Name", "Account ID", "Email Display Name", "Email Reply Address", "Portfolio Base URL", "Modified By", "Time Zone", and "Date Format". The "Company Information" section includes fields for "Company Name", "Street", "City", "State", "Zip/Postal Code", and "Country (Optional)".

Administration - Marketing Cloud

Account Settings

Account Settings

Users

FTP Accounts

Tags

Installed Packages

Salesforce Integration

Changes made in Account Settings

Marketing Cloud Settings

Hide All A

Receive Product Alerts on

Enable Social Studio true

General Settings

Account Name

Account ID

Email Display Name

Email Reply Address

Portfolio Base URL

Modified By

Time Zone

Date Format

Company Information

Company Name

Street

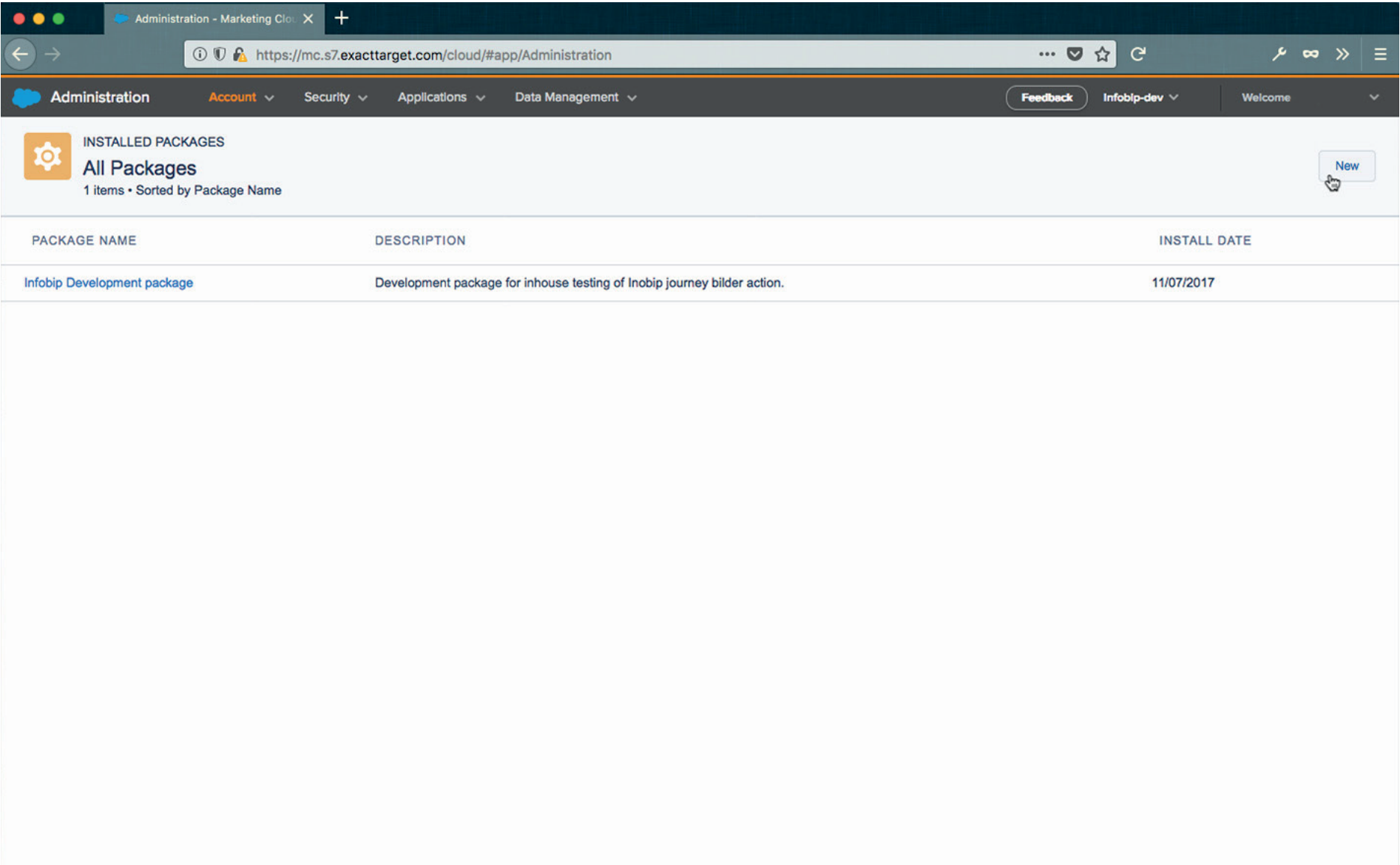
City

State

Zip/Postal Code

Country (Optional)

3. Click New to add the Infobip Development package.



The screenshot shows the 'Administration' page in the ExactTarget Marketing Cloud interface. The browser address bar displays the URL <https://mc.s7.exacttarget.com/cloud/#app/Administration>. The navigation bar includes links for 'Administration', 'Account', 'Security', 'Applications', and 'Data Management'. A 'Feedback' button and a user profile dropdown for 'Infobip-dev' are also visible. The main content area is titled 'INSTALLED PACKAGES' and 'All Packages', indicating 1 item is sorted by Package Name. A 'New' button is located in the top right corner of the package list area. Below this, a table lists the installed packages.

PACKAGE NAME	DESCRIPTION	INSTALL DATE
Infobip Development package	Development package for inhouse testing of Inobip journey bilder action.	11/07/2017

4. Define a name and a description and click Save. You can use the following values:

- **Name:** Infobip integration
- **Description:** Infobip integration with customer journey

The screenshot shows the 'Administration - Marketing Cloud' interface in a web browser. The URL is <https://mc.s7.exacttarget.com/cloud/#app/Administration>. The navigation bar includes 'Administration', 'Account', 'Security', 'Applications', and 'Data Management'. The main content area is titled 'INSTALLED PACKAGES' and 'All Packages', showing 1 item sorted by Package Name. A table lists the installed packages:

PACKAGE NAME	DESCRIPTION	INSTALL DATE
Infobip Development package	Development package for inhouse testing of Infobip journey builder action.	11/07/2017

A 'New Package Details' modal is open, containing the following fields and buttons:

- Name:** Infobip integration
- Description:** Infobip integration with customer journey
- Buttons:** Cancel, Save

5. Click Add Component to add the customer journey action to the package.

The screenshot shows the 'Administration - Marketing Cloud' interface in a web browser. The URL is <https://mc.s7.exacttarget.com/cloud/#app/Administration>. The navigation bar includes 'Administration', 'Account', 'Security', 'Applications', and 'Data Management'. The main content area is titled 'SETUP > INSTALLED PACKAGES' and 'Infobip integration'. Below this, there are tabs for 'DETAILS' and 'LICENSES'. The 'Summary' section shows the package name 'Infobip integration' and description 'Infobip integration with customer journey'. A table below lists package details:

NAME	DESCRIPTION	TYPE	STATUS	SOURCE ACCOUNT	PACKAGE ID	JWT SIGNING SECRET
Infobip integration	Infobip integration with customer journey	Custom	In Development	Infobip-dev		

Below the table, the 'Components' section is empty, displaying a large blue folder icon with a dashed line and a small blue bug icon above it. The text 'No Existing Components' is centered below the icon. At the bottom, there is a button labeled 'Add Component' with a mouse cursor hovering over it.

6. Pick the Journey Builder Activity and click Next.

The screenshot shows the Marketing Cloud Administration console. The browser address bar displays `https://mc.s7.exacttarget.com/cloud/#app/Administration`. The navigation bar includes 'Administration', 'Account', 'Security', 'Applications', and 'Data Management'. The main content area is titled 'Infobip integration' under 'SETUP > INSTALLED PACKAGES'. A modal dialog box titled 'Add Component' is open, prompting the user to 'Choose a component type:'. The dialog contains a table with four options: 'API Integration', 'Marketing Cloud App', 'Journey Builder Activity' (selected), and 'Journey Builder Entry Source'. Each option includes a description and a 'Learn More' link. At the bottom of the dialog are 'Cancel' and 'Next' buttons. The background page shows a 'Summary' section for the 'Infobip integration' package, with fields for 'NAME', 'DESCRIPTION', 'TYPE', and 'STATUS'. Below this is a 'Components' section with the message 'No Existing Components' and an 'Add Component' button.

Administration - Marketing Cloud

Administration Account Security Applications Data Management Feedback Infobip-dev Welcome

SETUP > INSTALLED PACKAGES

Infobip integration

DETAILS LICENSES

Summary

NAME: Infobip integration

DESCRIPTION: Infobip integration with customer journey

TYPE: Custom STATUS: In Development

Components

No Existing Components

Add Component

Add Component

Choose a component type:

NAME	DESCRIPTION
<input type="radio"/> API Integration	Integrate Marketing Cloud APIs into your app. Learn More
<input type="radio"/> Marketing Cloud App	Integrate an externally hosted app via iframe. Learn More
<input checked="" type="radio"/> Journey Builder Activity	Create a custom activity for Journey Builder. Learn More
<input type="radio"/> Journey Builder Entry Source	Create a custom entry source for Journey Builder. Learn More

Cancel Next

7. Define details of Infobip customer journey action. You can use the following values:

- **Name:** Send SMS
- **Description:** Send text messages over Infobip
- **Category:** pick Messages
- **Endpoint URL:** A unique URL provided by Infobip

The screenshot shows a web browser window with the URL `https://mc.s7.exacttarget.com/cloud/#app/Administration`. The page is titled "Administration - Marketing Cloud" and has a navigation bar with "Administration", "Account", "Security", "Applications", and "Data Management". The main content area is "Infobip integration" under "SETUP > INSTALLED PACKAGES". A modal window titled "Add Journey Builder Activity" is open, showing the following fields:

- Name:** Send SMS
- Description:** Send text message over Infobip
- Category:** Messages (selected from a dropdown)
- Endpoint URL:** (empty text box)

At the bottom of the modal are "Cancel" and "Save" buttons. The background page shows a table with columns "NAME", "DESCRIPTION", "TYPE", and "STATUS". The table has one row: "Infobip integration", "Send text message over Infobip", "Custom", and "In Development". There is also a "Components" section at the bottom of the page.