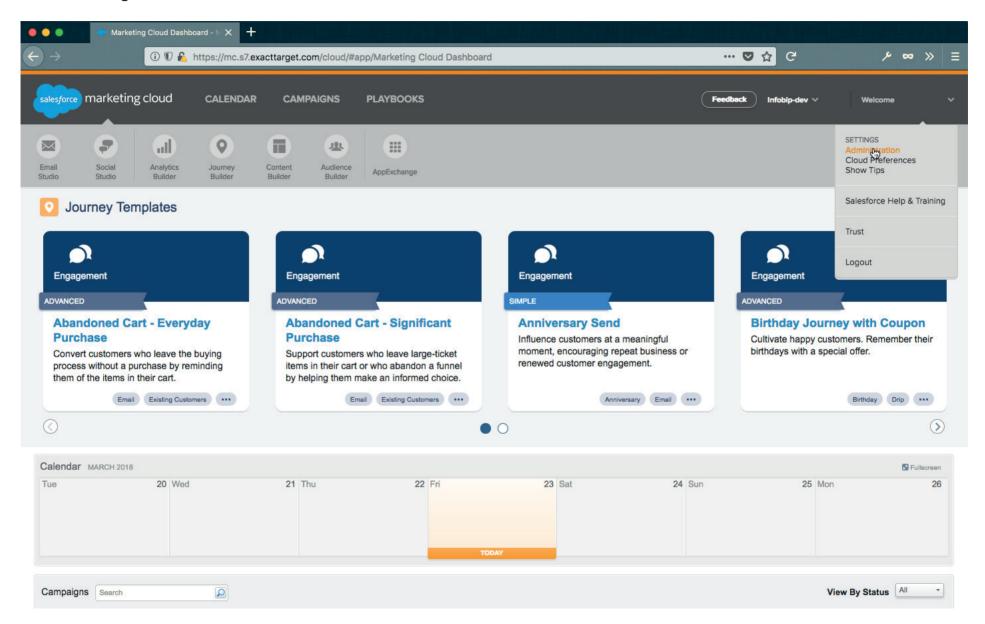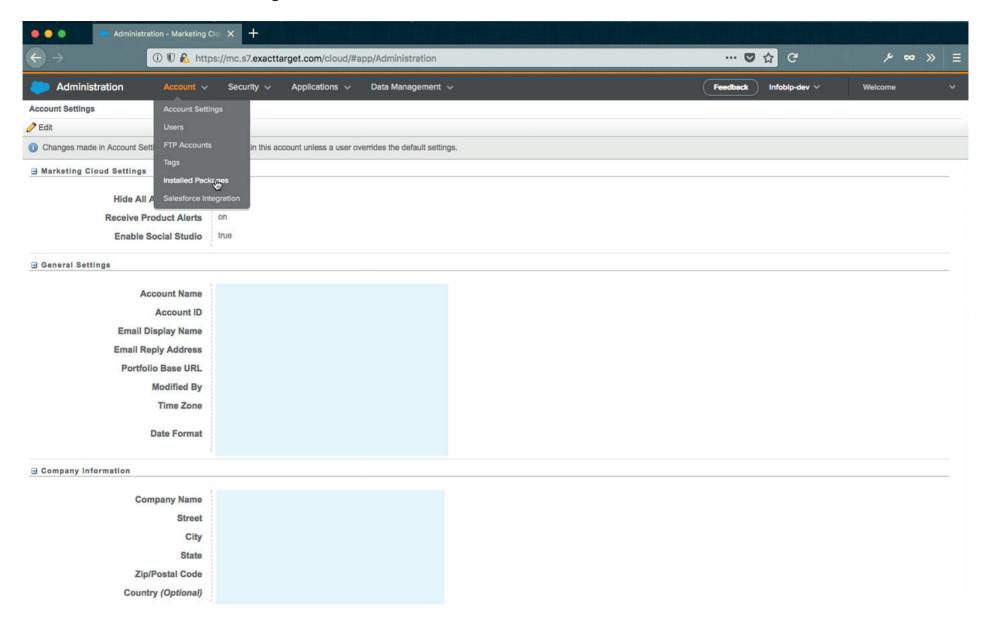# infobip

# Salesforce Marketing Cloud Installation Guide
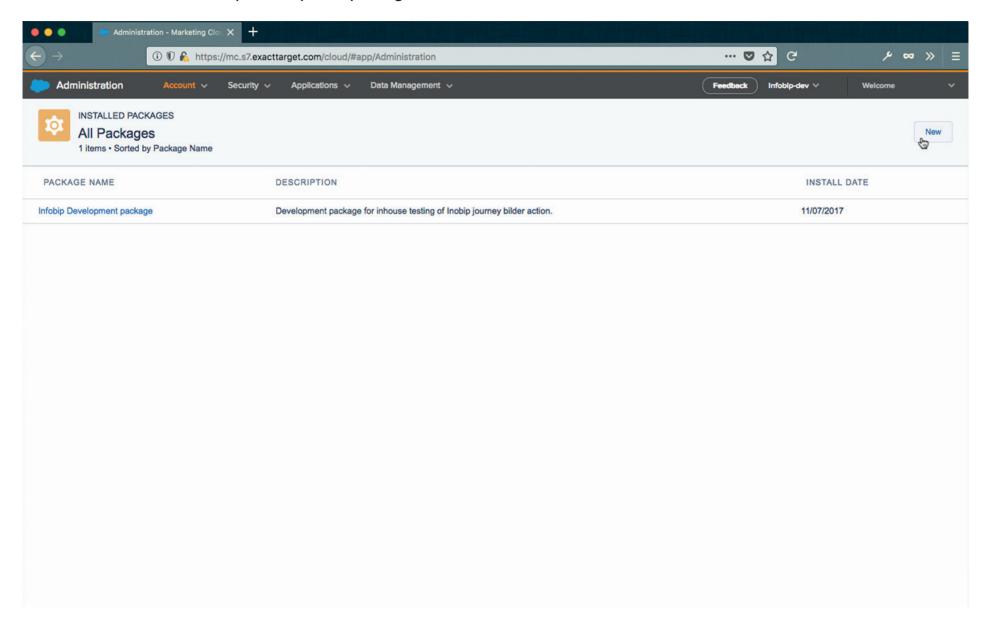
**1. Go to Settings > Administration**
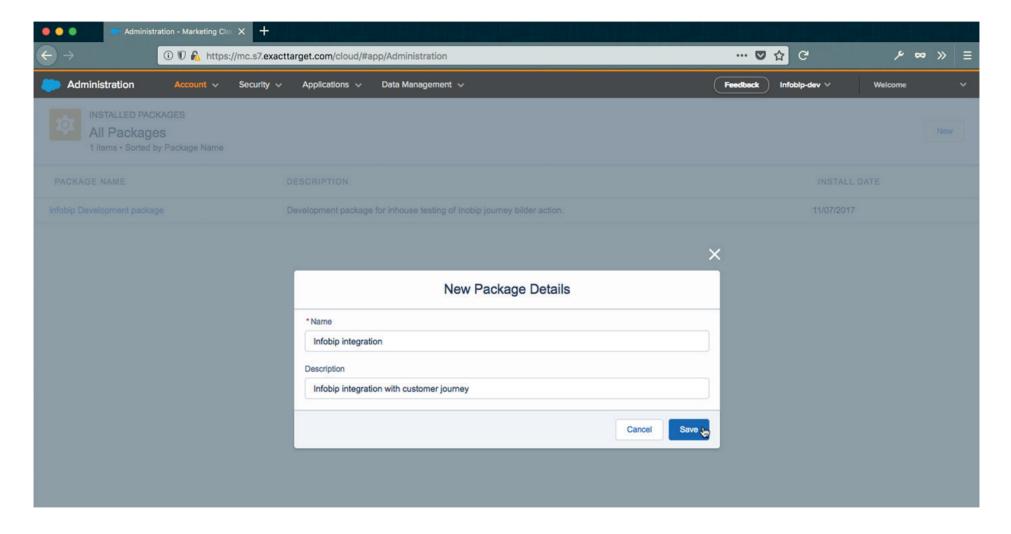
**2. Go to Account > Installed Packages**

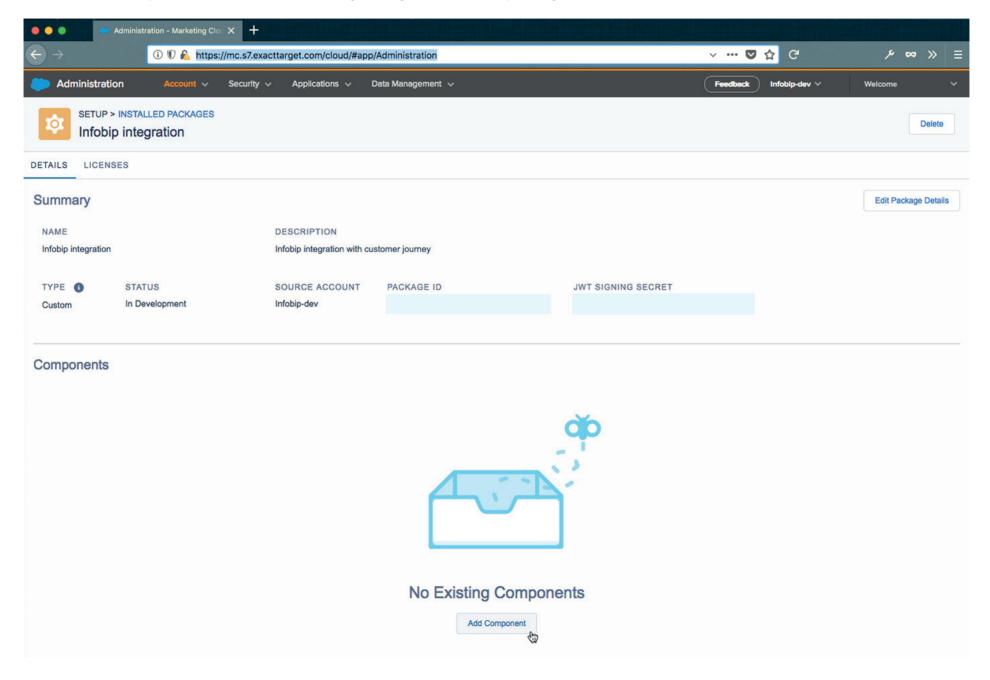**3. Click New to add the Infobip Development package.**

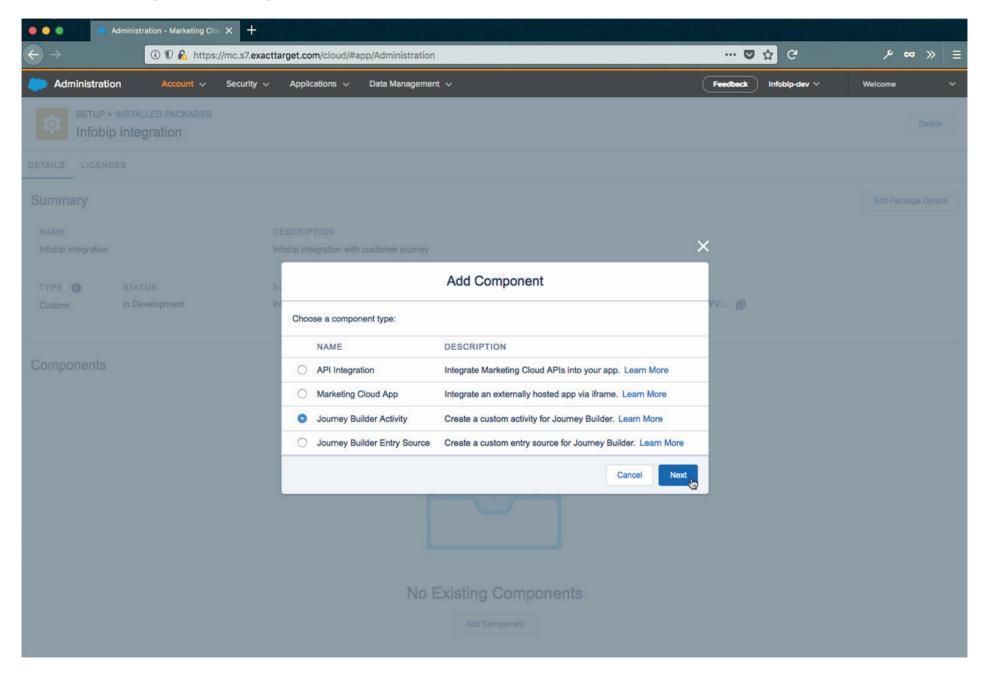**4. Define a name and a description and click Save. You can use the following values:**

- **Name:** Infobip integration
- **Description:** Infobip integration with customer journey

**5. Click Add Component to add the customer journey action to the package.**

**6. Pick the Journey Builder Activity and click Next.**

**7. Define details of Infobip customer journey action. You can use the following values:**

- **Name:** Send SMS
- **Description:** Send text messages over Infobip
- **Category:** pick Messages
- **Endpoint URL:** A unique URL provided by Infobip